

EHR Optimization Solution

A Proven Approach to Prioritizing, Managing, and Executing EHR Optimization That Maximizes Value and Increases Overall Satisfaction

Your electronic health record (EHR) should be an enabler, not an obstacle, to care. Inefficient workflows and burdensome documentation can cause clinicians to spend more time on a computer than interacting with patients—affecting both patient and clinician satisfaction. Providers also battle with a lack of interoperability, which further contributes to the burden of data entry.

Between these challenges and regular vendor upgrades that introduce many new features and functionalities, it can be a struggle to prioritize initiatives and coordinate a well-executed EHR optimization. As the healthcare industry shifts to a value-based care (VBC) model, it is more important now than ever to optimize your EHR and workflows so that your EHR becomes a powerful tool for clinicians to provide the best possible patient care.

CTG's EHR Optimization Solution

CTG's solution helps you assess and prioritize your optimization initiatives, and manage and execute them using a pragmatic, phased approach. Our services ensure that the right people have the right tools and are supported by workflows that enhance the provider-patient experience. CTG's experience spans today's leading EHR applications, including Epic and Cerner.

Our portfolio of services supports EHR improvement initiatives through clinical, technical, and access/revenue optimization and helps providers achieve real business results, including:



**Increased Patient/
Provider Satisfaction**



**Enhanced
Interoperability**



**Revenue
Efficiency**



**Increased Portal
Adoption**



**Value-based Care
Configurations**

Our Services



**Assessment and
Roadmap**

Using our optimization dashboard, CTG performs a comprehensive assessment of the EHR, as well as your entire care environment, resulting in a technology-enabled roadmap with key findings and recommendations designed to address your organization's unique pain points and requirements.



Upgrades

Vendor upgrades are built into our roadmap, ensuring that you have an actionable plan to get, and stay, current with releases. CTG helps you understand the many new features and functionalities, especially those that support VBC, and determine which are most important for your organization. The integration of patient portal functionality supports MU requirements and results in a "digital front door" that increases efficiency and empowers patients.



**Workflow
Redesign**

CTG works with you to examine current workflows across the continuum of care, identify those that are inefficient or create bottlenecks, and redesign them to work efficiently within your unique care environment. Streamlined and improved workflows result in increased clinician time with patients and, ultimately, improved patient and provider satisfaction and care outcomes.



**Analytics and
Visualization**

Dashboards tailored to job roles—from physician to chief medical information officer—present data patterns in a meaningful, usable way. Your staff can track performance and identify potential problems based on data trends, and can then make informed decisions. A strong data governance foundation ensures that data used in dashboards is standardized, accurate, and secure.



**Ongoing
Support**

CTG's clinical and financial experts equip you with best practices and provide continual support and training. We perform quarterly assessments to track progress against stated goals and help address any identified problems.

Why CTG?

CTG team members are experienced operational leaders who understand the complexities of today's healthcare environment and have proven experience in leading optimization projects, not just builds. As the go-to advisory partner for VBC, we take a comprehensive look at your organization to ensure our optimization work supports your overall goals.

Strong EHR Client List



50
YEARS

**More Than 30
Years' Experience**

Industry Leader in the Delivery of
Comprehensive HIT Solutions

>700 healthcare clients

>200 vendors and >700 applications
and systems supported



**200+
Implementation
and Optimization
Clients with Strong Epic
and Cerner Experience**



**500+ EHR
Engagements In
the Last Five Years**

Planning, Implementation,
Optimization, Staffing, Project
Management, and Advisory
Services



**Strong Ambulatory
Experience**

Provided EMR/Practice
Management System
Implementation and Support
Services to 2,000+ practices in
the last decade

Visit ctg.com to learn more about
CTG's EHR Optimization Solution

Helping healthcare clients increase satisfaction,
efficiency, and revenue by maximizing the value
of the EHR.



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For more than three decades, CTG Health Solutions has developed a reputation for responsiveness and reliability—traits that our clients say set us apart. Today, we provide comprehensive healthcare information, technology, and business solutions to provider, payer, life science, and related organizations that address their most critical challenges. Backed by a track record of reliable delivery, CTG fosters long-term client relationships and trust, which allows us to develop strategic insights that maximize client investments and competitive advantage. CTG also serves clients in other high-growth industries in North America, Western Europe, and India, and regularly posts important information at www.ctg.com.

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